



Hydaway announces its Spring 2018 lineup of collapsible, eco-friendly water bottles

Bend, Oregon – Feb. 21, 2018 – Hydaway, the collapsible, ultra-portable, planet-friendly, go-anywhere line of water bottles announced its Spring 2018 lineup. Colors for the 21-oz bottles include bamboo, bluebird, tangerine, storm blue, fire and midnight. Also new for Spring 2018 is a Travel Pack, including the popular 21-oz Hydaway bottle and a protective Travel Case, designed specifically for frequent flyers and road warriors.

The ultimate travel companion, Hydaway packs down small enough to fit in pockets, purses and small spaces where traditional bottles simply won't fit or take up too much space. When expanded, the 21-oz Hydaway quenches your thirst during airport layovers, yoga sessions or running errands -- it's hydration that fits your life.

Hydaway bottles fold down to just over 1-inch to easily fit in a pocket, backpack or diaper bag. All bottles feature a flip-up straw for quick sips, a carabiner-friendly carry handle, and a watertight guarantee. Hydaway bottles are BPA-free, taste-free, odor-free and dishwasher safe.

The new Travel Pack breezes through airport security faster than you can say "sip, stash, repeat" and includes a stylish and functional Travel Case. Travel Packs retail for \$35.

Hydaway's six fun colors retail for \$20 each and are available for everyday carry, summer travel, beach trips, outdoor adventures and more.

Hydaway's Spring 2018 lineup also includes 12-ounce kid-friendly bottles in three color combinations: Very Berry, Cool Breeze and Hot Lava. The Kid's bottle retails for \$18.

For more information, visit www.hydawaybottle.com/media.

High-res images and samples are available upon request.

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