



HYDAWAY Debuts First-of-its-Kind Collapsible Hydration Bottle with Integrated Water Filter

Bend, Oregon – HYDAWAY, the brand of choice in collapsible hydration for the active traveler and outdoor adventurer has launched the first ever, collapsible, free-standing water bottle with integrated water filtration technology.

Available in two sizes (18oz & 25oz) and nine vibrant colors, these unique, patented water bottles collapse down to just an inch and a half which includes the built-in filter.

Perfect for cruising through TSA checkpoints at the airport, the HYDAWAY bottles can be expanded and filled at any fill station once past security. The carbon filter will remove taste and odors from any municipal water source, providing fresh tasting water that will last through the flight or layover.

Originally funded via [Kickstarter in 2018](#), HYDAWAY reached more than 3,500 backers across six continents to bring life to this novel idea.

HYDAWAY Founder, Niki Singlaub, explained his motivation for developing the collapsible filtration concept. “With all the travel I do, I wanted to bring the clean, fresh taste of the water we drink here in central Oregon with me wherever I go. It was so rewarding to see so many Kickstarter backers support us and help make this a reality for the rest of the world!”





According to Singlaub, the carbon block filtration technology was engineered in collaboration with carbon filtration experts who have worked with household names like Brita and Keurig, among others.

“The crux of the project was to be able to design a shape that allowed for the filter and housing to be collapsed into such a small profile. We tested several sizes and configurations before launching this innovative design.”

HYDAWAY’s 18oz Collapsible Filter Water Bottle gained immediate notoriety in January, winning the [2019 Gourmet Gold Housewares Award](#) as the winner of the *Hydration and Thermal Drinkware Category* based on its innovation, user-friendliness and visual appeal.



HYDAWAY collapsible water bottles, carbon filters, protective travel cases, and other accessories can be found in specialty travel, gift, and outdoor stores across the United States as well as on their website, <https://hydawaybottle.com>.

